

Membership Has It's Privileges... Do You Know What They Are?

Being 2000 members strong across South Niagara means we have a very diversified group of businesses and organizations who participate in our programming. We have large corporations with many employees and smaller mom and pop shops with no employees. We represent members who are in various industries including tourism, technology, manufacturing, and agriculture to name but a few. This means we need to understand the needs of our members, and be able to offer meaningful program to this very diverse group.

While we are constantly reviewing our suite of services that we provide, the best feedback we can receive is from our members themselves. Six weeks ago we sent out our membership survey. This short survey identifies services that we currently provide. We want to know what services you have been using, and what services you would like to know more about.

To date we have received just over 100 surveys back. What we have noticed is that many members are simply not aware of all of the benefits that we offer. While most members may take

advantage of one or two services, they do not understand some of the very specific programs we offer that would help them with their bottom line. We have had members who have saved as much as \$10,000 in one year because of one of our offerings. We have provided personal introductions that have resulted in multi million dollar deals. We've even been able to assist members with perks and benefits for their employees that have resulted in a stable and happy work environment with minimal turn over.

As a member we strongly encourage you to complete the survey. It will take you less than 2 minutes to fillout, and it allows us to provide you with targeted information on the services that you really want to know more about. Membership certainly does have it's privledges, but you must understand what those privledges are before you can truly take advatage. Go to <https://www.surveymonkey.com/r/7PWLZTY> and complete your membership survey today!



**You're established.
Connected.
A leader.**

You believe that diversity in the workplace matters.

YOU ARE A MENTOR.

Niagara Workforce Planning Board is looking for professionals like you to help highly trained immigrants integrate into the local workforce.

We are in particular need of mentors in:

- **educational services**
- **finance and administration**
- **engineering & environmental science**

Expand your network,
enrich Niagara's workforce,
broaden your intercultural awareness.
Join today.

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niagaraworkforce.ca/site/mentorship-program
@Niagaraworkforce @NWFPB



SAVE THE DATE



NIAGARA'S LARGEST NETWORKING EVENT

SEPTEMBER 18, 2019
4 PM - 7 PM
FALLSVIEW CASINO



RESERVE YOUR SPOT TODAY Contact Sue 905-374-3666